LEARN TO CHANGE

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Digital Storytelling Module Designs: Pedagogical Script for DST5

DST5 Publication & Engagement

1-2 ECTS (25-60 hours)

Learning objectives and outcomes

The module and its assignments help students to
- prepare for publishing and sharing their story in the most potential channels
- build engagement with their target audiences with audience-focused creative solutions.

With this module students will learn how to
- identify the most potential channels for sharing their digital content
- track the success of their digital content by experimenting with key metrics
- modify their content to build engagement
- promote their content with powerful presentations
- assess the success of their own and their peers' learning through DST projects.

Assignments

The assignments of the module can be found here: DST5 Publication & Engagement.
DST5-1: Scoring and ranking channels
DST5-2: Tracking success with one metric
DST5-3: Building engagement
DST5-4: Audience-focused pitch
DST5-5: Self and peer assessment

Assessment

All the Learn to Change digital storytelling modules can be assessed with these general assessment criteria focused on creativity, reflective learning, collaboration, adaptability, and storytelling.