



DIGITAL STORYTELLING (DST): SPECIALIZED ASSIGNMENT 1

PODCASTING: EXPLORING DST CONCEPTS & APPROPRIATE MEDIA

Phase 1) Explore the StoryCenter website

- Go to the [StoryCenter website](#) where you will find a section on Digital Stories. Browse through the different frames and sections, select a story you are interested in and answer the following questions or discuss them with your team members:
 - 1.1. Before watching the story:
 - 1) How did you choose the theme /topic?
 - 2) Why did the frame and/or title grab your attention?
 - 3) What do you expect the story to be about?
 - 4) Why are you interested in watching it?
 - 5) What kind of emotion did it trigger in you?
 - 1.2. After watching the story:
 - 1) Were your expectations confirmed? Why/why not?
 - 2) Did your interest in the story rise or diminish? Why?
 - 3) Did you feel engaged to tell a similar story, or to do something/take action?
 - 4) What kind of images were used to tell the story (photos, video shots, etc.)?
 - 5) Was the story too long/too short? Did it make you want to watch more stories?
- Discuss and synthesize: Make a note on the top insights of your group: what should your concept of digital storytelling include/not include?

Phase 2) Explore a written story through a blog

- Visit [The Adventure Blog](#). Browse through the blog and answer the questions below:
 - When was the blog created?
 - What is it about?
 - Who is it for?
 - How many articles does it contain?
 - What makes it interesting? Boring?
 - Who is Kraig Becker?

Phase 3) Explore a spoken story

- Listen and watch [Imagine if... by Sir Ken Robinson on Ted.com](#)
- After watching answer the questions below:
 - Finish the sentence: Imagine if
 - Who is Sir Ken Robinson?
 - What sets us apart from other animals?
 - What is the definition of imagination?
 - Why is imagination useful?
 - Was this a story?
 - How was it created?



- Mute the sound and narrate the story in your group. Pay attention to emphasis, pauses, silence, frames, etc.

Phase 4) Explore a podcast

- **Before listening** to the podcast below, write a short paragraph on “What makes you, you”.
- What do you know about the Chinese Zodiac? Do you know what animal the year you were born in is called? (If you don’t know, check out the [12 Zodiac Signs by CreativeArtsGuild](#) and find out what Zodiac sign you belong to.
- **Listen to the podcast** [How Labels Can Affect People's Personalities And Potential](#) hosted by Shankar Vedantam and find answers to the following questions:
 - According to Chinese couples, what is the best year to be born in?
 - What kind of expectations did the Chinese couple have for their son? Were they fulfilled?
 - Dragon babies were very successful in school but were just like other students at university entry exams. What is the hypothesis formulated?
- **After listening**, reflect on the podcast:
 - How many voices could you identify? Whose?
 - Were there background sounds? Which?
 - How many languages did you hear? Which?
 - Discuss: do expectations have the power to transform lives?
 - Do you agree that labels affect people’s personalities and potential?

Phase 5) Explore a digital story

- Watch a digital story [Memories: Peggie Juchli](#) and find answers for the following questions:
 - What do people call the place? What does the narrator call it?
 - Where is it?
 - How many generations are mentioned? Do they all belong to the same family?
 - What activities did they do?
 - What worries the narrator?
 - What is the point of this story?
 - How many photographs were used?
 - Were there credits at the end? Of what?

Phase 6) Make a table of advantages and disadvantages of media for digital storytelling

- Consider several media for digital storytelling you have learned about and fill in the table below:

Media type:	Advantages:	Disadvantages:
Digital storytelling		
Blog		
Spoken story		
Podcast		
Digital story		