



DIGITAL STORYTELLING (DST): SPECIALIZED ASSIGNMENT 4

PODCASTING: PRESENTING YOUR CONCEPT IN A GALLERY WALK

Phase 1) Organize a physical or virtual Gallery Walk

- **First Round:** Share your printed concept posters on the class walls or just project each poster on the wall. Alternatively, you can upload all posters on Padlet.
- Visit each poster exhibit and leave sticky notes with suggestions of improvement.
- **Second Round:** Gather all the suggestions and present your poster to the class by integrating suggestions made.

Phase 2) Comment on posters

- For each poster, ask 3 of the following types of questions:
 - Why
 - What
 - How
 - Where
 - When
 - Who
- Offer one constructive comment on the following items:
 - Kind of story
 - Medium chosen to tell the story
 - Structure of the story
 - Hook/challenge/journey/resolution and transformation
 - Message conveyed through storytelling
- Write questions and comments on Post-it notes and stick them onto the poster. Choose a colour for your post-it notes so that they can be easily identified.

Phase 3) Presenting the posters and integrating peer comments

- Read the comments and try to address them while talking people through your DST concept. Arrange the comments by topic and address those you think may improve your concept.
- After the gallery walk, reflect:
 - Do you feel satisfied with the concept for your story? Why or why not?
 - Do you think your team will change the concept? How?
 - Did you enjoy the gallery walk? Why or why not?
 - Did you get interesting feedback from the sticky notes?
 - Why or why not?

