

DIGITAL STORYTELLING (DST): DIGITAL PORTFOLIO SOLUTION

Showcase your skills and expertise through a digital portfolio!

Why do you need a digital portfolio?

Employers are interested in what you have learned in practice during your studies and projects. They also greatly appreciate if this information is available **as a user-friendly digital solution** to which you can provide a link. Therefore, it is important to have a digital portfolio where you showcase:

- **products** you have created individually or as part of a student team.
- **knowledge, skills, and competences** you have developed through your projects.
- **attitudes and values** you have developed when learning individually and collaboratively.

Phase 1) Decide what to include in the portfolio

- Do not just provide links to the **digital products** you have created, but **always also describe what you learned** during the process. For example, provide a **concise bullet list of key insights, skills, attitudes, and values** you developed in relation to teamwork, stakeholder collaboration, target audiences, digital knowhow, or project goals and impact.
- To gain insight into your skills development, you can make use of these assessment materials:
 - [Assessment criteria for DST projects](#)
 - [Instructions for self and peer assessment.](#)

Phase 2) Choose a platform for the publication of the portfolio

- Plan a personalized portfolio with a user-friendly navigation and visual design.
- You can use any digital platform for your portfolio that you find suitable. There are several free website publication platforms you can choose from:
 - [Wix](#)
 - [Site123](#)
 - [WordPress](#)
 - [Weebly](#)

Phase 3) Build a portfolio that supports your personal and professional brand

- To support your personal and professional brand, you can also include a video of yourself, following these [video cover letter instructions](#).
- For inspiration, here are two digital portfolios designed by higher education students:
 - [Portfolio by Heikki Karstu](#)
 - [Portfolio by Biborca Machó](#)
- Design your portfolio keeping in mind **the employer's user perspective and needs**. What makes your portfolio stand out from the crowd? How to convince the employer of your competences?

